

# **CAROLINE BARKHOU**



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French (Native) - English (B2/C1) - Spanish (B2)

# SOFT SKILL

Critical thinking

Creativity

Emotional intelligence

# **EXPERTISE**

- Al Product conception chatbot
- IA: NLU / NLP / LLM
- End-to-end product management
- Agile methods: scrum & kanban

### TOOL/ALGO/FRAMEWORK

- Rasa Open Source (NLP)
- Sentence Transformers Multilingual-Model
- Azure Bot Service, Meta API
- AWS, OVH cloud
- Github, Kubernetes, Docker
- Adobe xd, Figma, Dribble
- Jira, Trello, Xmind, Miro, Confluence
- Final Cut Pro X, Canva
- · Gsuite, iWork, Microsoft Office

### INTEREST

- Al Ethics
- Innovation, GreenTech, SocialTech
- Cognitive neuroscience
- Traveling, food, self-improvement

# **PROFESSIONAL SUMMARY**

Leveraging my 6 years as CPO leading the development of a conversational and educational AI (NLP), I'm a passionate of AI seeking a new challenge at the forefront of technology. I implemented agile methodologies like Scrum and Kanban to ensure efficient product development. My expertise lies in user-centric approaches like design thinking, and I'm well-versed in backlog prioritization techniques like story mapping, MoSCoW, and RICE. I'm eager to contribute my skills and passion to a company creating tomorrow's technology.

#### **WORK EXPERIENCE**

# **CPO - Chief Product Officer** tinycoaching

2020 - 2023

#### · Conversational AI - chatbot :

- End-to-end product development, test and deployment of an educational conversational AI for learning, front and back office (RASA Open Source and Sentences Transformers Multilingual Model)
- Cross-channel deployment on Google Play, AppStore and instant messaging (Microsoft Teams, Facebook)
- Deployment on Microsoft Partner Center Marketplace
- Evolution of conversational AI with LLM Google Bard
- Prioritization of the roadmap and features (story mapping, MoSCoW, Rice Scoring)
- Al & neurocognitive strategy to reach long-term memory

### • Data analytics and data-visualization platform:

- Ideation and deployment of a data-visualization service to manage AI data.
- Access for companies to manage users, group and report automation of all learning data's Al
- Prioritization of the roadmap and features (story mapping, MoSCoW, Rice Scoring)

# • Marketplace:

 Design thinking and features of a marketplace website for educational content.

# **Product Owner et Head of digital contents** tinycoaching

2020-2018

#### • 0-to-1 product MVP front & back office:

- Research on neurocognitive science for the educational AI
- Design thinking: brainstorm, persona and features for the MVP of the educational AI
- Leading the MVP deployment of a conversational and educational artificial intelligence
- Creation of the AI back-end to send educational contents (article, video, podcast, rich media)
- Priortiization of the roadmap and features (story mapping, MoSCoW. Rice Scoring)

### **EDUCATION**

2024

# Al Strategies & Roadmap: Systems Engineering Approach to Al Dev & Deployment

Massachusetts Institute of Technology Professional Education, Boston, USA

#### 2024

#### Executive Language Institute - B2/C1

Education First - EF, New York, USA

#### 2016-2017

Master 2 Editorial Consulting and Knowledge Management Paris-Sorbonne University, Paris, France

#### 2012-2014

#### Master 2 History of Philosophy

Panthéon-Sorbonne Paris I University, Paris, France